

literature, but there is a debate on what constitutes health and unhealthy foods. Thus, a consensus for the definition of healthy food should be established. Secondly, it is difficult to determine how large the food tax should be to have a significant effect on the population. Hence, further research is necessary to ensure the effectiveness of such a policy.

All in all, taxing unhealthy foods and subsidizing healthy alternatives can provide an encouraging environment for people to adopt healthier lifestyles. Additionally, this health promotion policy can help maintain the effects of other healthcare interventions that will be introduced in the future.

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